



# ASSOCIATION OF WEST MIDLAND MOTOR CLUBS

## MINUTES OF THE ASSOCIATION GENERAL MEETING HELD ON TUESDAY 7<sup>th</sup> May 2019

### **Present:**

Dave Cooper (Chairman)

John Arnold (Secretary)

Dave Lucas (RLO)

Bryn Pound (Go Motorsport)

Sue Sanders (Motorsport UK)

### **Delegates from the following clubs:**

AMOC

Boundless by CSMA

BRMC

BRSCC

BTRDA

Hagley & District

Kidderminster CC

Ludlow Castle MC

Mercia Motorsport

MG Car Club

Midland AC

Midland Manor MC

Quinton MC

Rugby MC

### **1. Apologies**

Kevin Witton

Steve Courts

Ian Jarrett

Cyril Loman

Devizes & DMC

WSSCC

Ross & DMSL

### **2. Minutes**

The minutes of the previous meeting, having been circulated to all member clubs were agreed.

Proposed by Dave Nursey and seconded by Bill Pardoe

### **3. Matters arising**

None

### **4. Correspondence**

All clubs are requested to furnish Kevin Witton with their latest email addresses as all correspondence will only be circulated electronically.

(a) Various Motorsport UK committee minutes

(b) Motorsport UK Technical bulletins

(c) Various minutes from other associations

(d) Letter from Forest of Dean MC requesting marshals for Wyedean Rally 8 Nov 19

(e) Contact from Motorsport UK re training events during 2019 - details from John Arnold

(f) Motorsport UK notification of current commercial team members and also discounts for members.

### **5. New Clubs/Official changes/Date changes**

New Club - Eastwood & DMC , Opetani 4x4 Polish Off Road Club Proposed Bill Pardoe, Dave Nursey

### **6. Championship reports:**

**Autotest** - 4 events run with Malcolm Livingstone leading the 8 contenders. Inter Association AutoSolo to be held at Abingdon Carnival on 8<sup>th</sup> June - Haydn Marks to co-ordinate 2 teams (entry fee to be paid by AWMMC)

**Road Rally** - As we could not find anyone willing to run the championship for 2019 it is not running. **Anyone interested in organising the Road Rally Championship in 2020 please make contact with either John Arnold or Dave Cooper.**

**Stage Rally** - Dave Cooper is running this championship until a suitable co-ordinator can be found - **anyone interested in organising the Stage Rally Championship please make contact with either John Arnold or Dave Cooper.** Currently there are 14 registered contenders with 3 round having been run - Tom Bishop and Adrian Walk lead the championship

**Car Trial** - 7 contenders at present. The Inter Association event will be run by Ross & DMSC on 23<sup>rd</sup> June.

## **7. RDO Report**

Bryn stated that this would be his last report as RDO as the role was ceasing as of 7<sup>th</sup> June (see attached letter from Motorsport UK). Bryn was thanked for all of the effort he had put in over his time in the role.

## **8. Training Officer Report**

No report presented.

## **9. Regional Committee & Rallies Committee & Sue Sanders**

**Sue Sanders** gave a full report concerning her new role together with future plans at Motorsport UK.

Regional Committee report

- Iain Campbell now looking after rally tracking
- Closed road events - two on same weekend (7/8 Sept) - Three Shires and Cardigan Bay
- Safety Development Fund details for 2019
- Stage Rally Safety document will have some changes to annexes but not main document

## **10. Treasurer's Report**

Just 2 clubs left to pay for 2019 and £15700 in the bank

## **11. Yearbook**

Now all printed and distributed. Motorsport UK has paid £250 for the events listing.

## **12. Any Other Business**

(a) Awards Night to be held at the Bromsgrove Golf Centre on 17 Jan 2020. Any help would be much appreciated.

(b) Ludlow Castle MC thanked those who supported their quiz night

**The date of the next meeting will be Aug 6<sup>th</sup> 2019.**

**The meeting will start at 7:45pm and be held at the Bromsgrove Golf and Conference Centre, B60 1LD.**

## Notes from Motorsport UK

### **Motorsport UK has taken a fresh commercial approach, with the establishment of a new Commercial Team and a number of key hires:**

- Coin Clark, Commercial Director, has a track record of success in commercial roles and sports marketing: MotoGP with Dorna and the WRC with Prodrive and the Subaru World Rally Team.
- Ian Berry, Head of Sport Promotion, previously ran MotorSport Vision's track hire business, worked with sponsors and commercial partners on Wales Rally GB and also established Club 100 karting series as a predominant entry point to the sport. He will now be responsible for building relationships between Motorsport UK and broader areas of motorsport.
- Martin Fallon joins in the new role of Commercial Manager, supporting Commercial Director in the development of new partnerships and revenue streams. Martin previously worked on commercial programmes for the Tour of Britain and held similar roles in Premiership Rugby.
- Ben Buesnel has joined the Commercial Team as Digital Marketing Officer. Ben previously worked on PR for Wales Rally GB and the British Rally Championship in an agency capacity. He will carry these responsibilities in-house, while providing additional communications support to Motorsport UK.
- Dan Parker has joined as the organisation's first dedicated Karting Manager. Dan was a kart circuit manager for several years, before moving to Zipkart and most recently running the Bambino Kart Championships. Dan will take on the management of the Karting UK Operations Team during its first year running the British Kart Championships.
- Sue Sanders has joined as the Consultant Head of Training & Education to oversee the implementation of a new five-year strategy. The plans will ensure that all volunteers and competitors wishing to progress in the sport have a clear pathway from their entry point onward.
- Lesley Cox is coming on board as Safety Director after 16 years at Silverstone, where she was responsible for overseeing the Circuit Safety Team, Medical Team and Security Team and for liaising with Security and Stewarding contractors for large events including the British Grand Prix. Lesley will be responsible for Motorsport UK's safety management systems and track licensing.

### **We have launched a new member benefits programme. The list of partners coming on board for this scheme is growing continuously, and so far membership of Motorsport UK offers the following benefits:**

- Discounts on competition and road car tyres at Protyre
- Discounts on F1 GP tickets and other major events at Silverstone
- Discounts on a range of activities at Knockhill
- 10% off competition insurances and 15% off road car insurance with Adrian Flux
- 10% off in-store at Halfords
- £25 off a £250 spend at Grand Prix Racewear
- 10% off Grand Prix Racewear's branded personalised overalls
- 10% off outdoor apparel and equipment at Ellis Brigham
- Discounts on ferry travel to the continent with DFDS
- Discounted subscriptions to Autosport, F1 Racing and Motorsport News
- Discounted subscription rates to Motorsport Magazine
- 20% off motorsport merchandise at Grandstand Merchandise
- Discounted breakdown cover with the RAC
- Access to Motorsport UK's official monthly magazine

### **We have changed the rules on the lifing of seats and belts:**

- We have committed to an in-depth review of competitor safety equipment over the next two years.
- This will explore a raft of initiatives, including strategies to reduce the burden on competitors of the unnecessary replacement of seats and harnesses, while ensuring suitably high standards of safety are maintained in the sport.
- In the meantime, we are recognising an extended life for certain FIA-homologated seats and harnesses in the UK.

8 May 2019

To: David Cooper - Chairman  
John Arnold - Secretary  
**Association of West Midland Motor Clubs**

Dear David and John,

## **New motorsport development strategy**

I am writing to explain the new strategy that has been developed for the promotion of motorsport in the UK. As you are aware, in recent months Motorsport UK has shifted its strategic focus, putting the promotion of the sport at the forefront of its mission. The Board has endorsed a decision to explore a new approach and create fresh strategies to attract new members directly and engage more closely with the clubs.

Since the launch of Go Motorsport in 2008, we have managed a largely devolved structure for the delivery of increased participation. The RDO field agent programme has brought benefits to the clubs and communities, but it has been difficult to clearly attribute the acquisition of club members, or conversion of those members into Motorsport UK licence holders.

After careful research, we have concluded that Motorsport UK needs to directly implement new initiatives to raise awareness of the opportunities in grass roots motorsport and also increase our direct support to the clubs.

As part of this new approach, Motorsport UK will be embarking on a promotional programme, attending events to raise the visibility of the sport, with particular focus on grass roots level motorsport.

To assist with club development and support for them, a range of initiatives will also be implemented for the clubs such as workshops, media toolkits, online learning platforms, a direct help-line and collateral that will assist clubs in organising events and growing their membership.

Unfortunately, as a consequence of this new strategy, Motorsport UK has decided to discontinue the Regional Development Officer roles in their current format. It is a shame to make this decision, especially as there has been so much hard work and commitment from the RDO team over the years, but we have concluded that a new approach is needed if we are to arrest the decline. As a result, Motorsport UK has provided one month's notice of the termination of the RDO agreements, the effective date of termination being 7 May 2019.

In the event that any RDOs are involved in any ongoing projects or commitments that may extend past 7 June 2019, we will assess their nature and the anticipated commitment to delivery. Any funding for such a project will be discretionary and assessed on a case-by-case basis.

Motorsport UK are very grateful of all the support that the RDOs have provided through the execution of their role and the energy that they have brought to bear in the wider promotion of motorsport in the UK.

We also recognise that the RDOs are valued members of their local motorsport community with considerable experience that is valuable in helping Motorsport UK reach its objectives. As such, a fund will be set up for projects that are in line with Motorsport UK strategy, and we have invited the RDOs to submit any ideas on initiatives that they consider would supplement our new approach. Funding for these will be assessed on a case-by-case basis.

Motorsport UK is grateful to the RDOs for their dedication to the sport and hope that we can continue to count on their support in the community going forward.

Yours faithfully,



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